From: George Morino/=TMS/Toyota. Sent:9/22/2009 10:31 AM.

To: [-] Bob Duffin/=TMS/Toyota@Toyota; Brad Anderson/=Mobile/Toyota@Toyota; Marty Quinn/=Mobile/Toyota@Toyota; Tom Gill/=Mobile/Toyota@Toyota; Joe Lucente/=TMS/Toyota@Toyota; David VandeLinde/=Mobile/Toyota@Toyota; Mike Rencis/=Mobile/Toyota@Toyota; Dave Nelson/=TMS/Toyota@Toyota; Paul Baker/=TMS/Toyota@Toyota; Glarn Griffith/=TMS/Toyota@Toyota; Scott Aitchison/=Mobile/Toyota@Toyota; Brian Campana/=TMS/Toyota@Toyota; Tom Kent/=Mobile/Toyota@Toyota; Terry Greene/=TMS/Toyota@Toyota; David Fontanella/=TMS/Toyota@Toyota; Sharon Matisak/=Mobile/Toyota@Toyota; Dave Bora/=TMS/Toyota@Toyota; Don Mueller/=Mobile/Toyota@Toyota; Isharon Matisak/=Mobile/Toyota@Toyota; Dave Bora/=TMS/Toyota@Toyota; Don Mueller/=Mobile/Toyota@Toyota; Jarny Sullivan/=TMS/Toyota@Toyota; Farshad Pourmousa/=TMS/Toyota@Toyota; Bick Vernon/=Mobile/Toyota@Toyota; Usoren Favorito/=Mobile/Toyota@Toyota; Farshad Pourmousa/=TMS/Toyota@Toyota; Jason Nunamaker/=TMS/Toyota@Toyota; Vincent Favorito/=Mobile/Toyota@Toyota; Ken Fritts/=TMS/Toyota@Toyota; Jason Nunamaker/=TMS/Toyota@Toyota; Ken Fritts/=TMS/Toyota@Toyota; Jason Nunamaker/=TMS/Toyota@Toyota; Rick Spain@Fil SVCSExchange@Nota; Bill Van Beek/=Mobile/Toyota@Toyota; Lance Asher/=TMS/Toyota@Toyota; Rick Spain@Fil SVCSExchange@Nota@Toyota; Rick Spain@Fil SVCSExchange@NotesAPPS; Toyota@Toyota; Rick Spain@Fil SVCSExchange@NotesAPPS; Toyota@Toyota; Fil SVCSExchange@NotesAPPS; Al Green@onsight; Jimfamily com@JM Family Enterprises; Steve Ozzello@onsight; Jimfamily com@JM Family Enterprises; Steve Simoneaux/JMFE@JM Family Enterprises; Eddie, Webb@onsight; Jimfamily.com@JM Family Enterprises; Roger Blandford@onsight; Jimfamily com@JM Family Enterprises; Steve Simoneaux/JMFE@JM Family Enterprises; Eddie, Webb@onsight; Jimfamily.com@JM Family Enterprises; Roger Blandford@onsight; Jimfamily com@JM Family Enterprises; Melissa Ki

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Bcc: [-]

Subject: Toyota All Weather Floor Mat Q&A.

We grealy appreciate everyone's efforts in communicating the All Weather Floor Mat (AWFM) information to your dealers.

The attached Q&A has been prepared in the event you or your dealers are contacted by a consumer regarding the recent media articles.

We hope this information is helpful.

George Morino
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